



Fundação  
da Juventude



**EYP**

# EMPOWERING YOUTH POTENTIAL





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## 1. EMPOWERING YOUTH POTENTIAL - EYP

Generic skills are an important subject for young people, as they are essential for employability. The importance of entrepreneurial competencies as one of the generic skills is widely relevant today. Empower young people by developing their entrepreneurial skills with a view to increasing labour participation, through cooperation and building European citizenship is the main goal addressed by the project.

Entrepreneurship is very much in demand in today's work and an important prerequisite for career success.

It is therefore particularly important to encourage entrepreneurial thinking and action among young people and support them, thus they can be a pathway to a more prosperous and inclusive society. Entrepreneurship provides opportunities to enrich working careers and personal life.

Therefore, it remains essential to develop Entrepreneurial Skills of young people as members of inclusive and prosperous societies.

With a focus on improving equity and inclusion, transversal skills, and entrepreneurship education, Empowering Youth Potential aims to increase the entrepreneurial spirit and skills of participants to enhance faster growth, social inclusion and European networking. The project also aims to help youth transition from education to labour market. Empowering their professional skills with non-formal educational tools. Growing their ability to face workplace issues, teamwork problems, to solve unexpected difficulties.

EYP is a project co-financed by Erasmus + : Youth in Action.

## 2. PROJECT PRIORITIES

1.

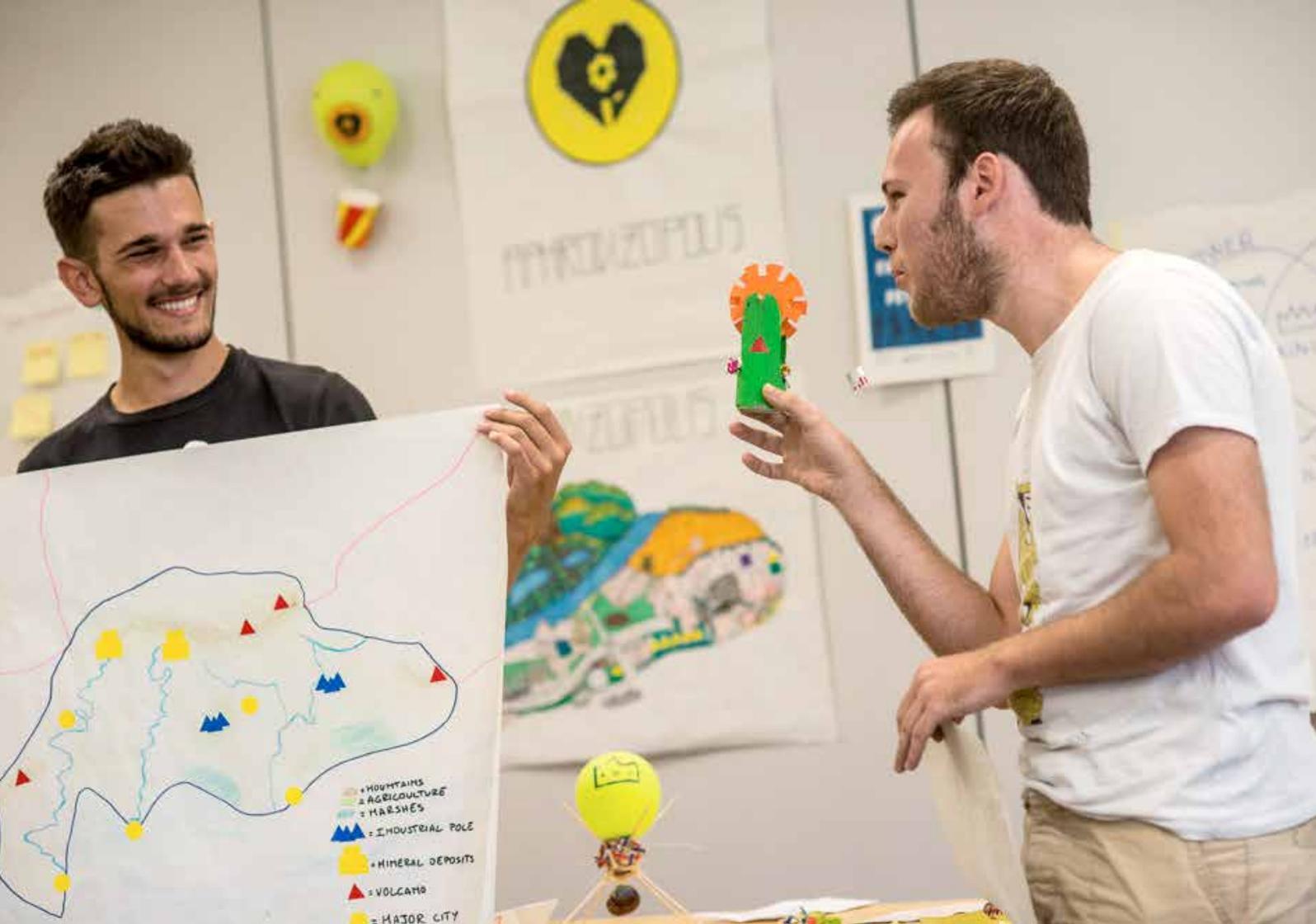
Promoting empowerment, participation and the active citizenship of young people ;

2.

Promoting entrepreneurship education and social entrepreneurship among young people.

3.

Developing basic and transversal skills using innovative methods;



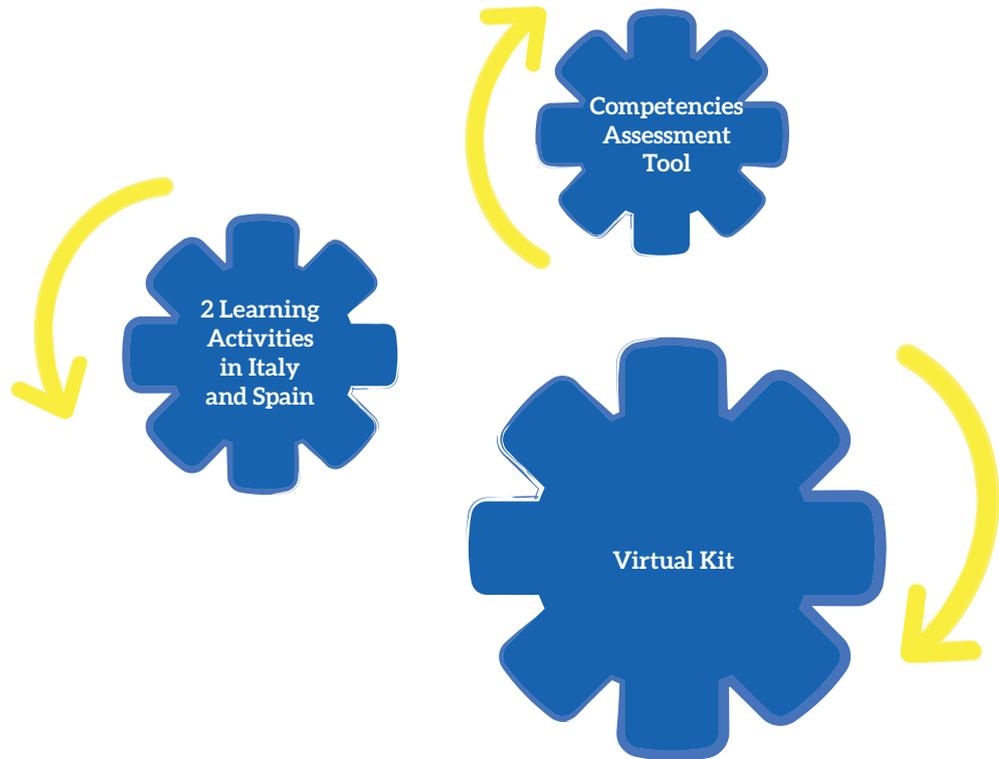
### 3. TARGET GROUP

Unemployed young people, recent graduates, students, young leaders, young people with fewer opportunities.





## 4. PROJECTS PHASES AT EUROPEAN LEVEL



## 5. PROJECT RESULTS

a) Competency Assessment Tool –The Assessment Tool that was developed during the project will help young people to better understand their own abilities and competencies.

b) Two Learning activities organized in 2 different countries, during 5 days, involving 44 participants, aged between 18-26 years old. Focused on the development of youth entrepreneurial spirit and soft skills Young people had the opportunity to make study visits, debates with experts. It created a strong network of peers.

To be protagonist and not only spectators in a globalized world, in a fast changing labour market, in a multicultural society, young people need to develop their skills, talents, knowledge and abilities.

During the learning activities in Vicenza, Italy and Barcelona, Spain were organized a set of activities aimed at developing entrepreneurial skills. Along with soft skills as Intercultural communication, team work, time management, hard skills related to the development of a business model canvas and the completion of the personal SWOT matrix were proposed to participants.

Visit to companies and meeting with successful local entrepreneurs completed our learning weeks.

c) Virtual Kit - [www.youthpotential.eu](http://www.youthpotential.eu)

The project developed an informal Virtual Kit which directly emanated from the participation at the Learning activities.



The resource kit is divided in 4 main subjects: Analysis ( Entrepreneur Profile, Business Idea); Entrepreneur process (Business project: Gestation - Idea; Analysis - Business Plan; Creation - Business Plan Implementation; Consolidation - Business Improvement plan; Growth - Business Growth Plan); Changing the way we do Business ( Social Media: Changing the way we do business); New ways of Working ( Coworking Space, Fablab working Space; Sharing Economy)

**d)** Final Conference - co-organized by a group of young entrepreneurs to motivate young people to raise their interest in acquiring entrepreneurial skills.



## 6. PARTNERS

The Empowering Youth Potential consortium is composed by 4 partners from 4 different countries: Hungary, Italy, Portugal and Spain:

- 4 different countries in order to maximize the geographical impact of the project
- All the entities of each country with strategic knowledge, skills, competence and experiences in the main fields of the project – YOUTH, Entrepreneurship, Skills :
  - **“I Am the Best”** - Talent Mentoring Non-Profit Public Benefit Corporation (NGO), Hungary
  - **Eurocultura** - non-profit research, training and career counselling organization, Italy
  - **Fundação da Juventude** - portuguese Youth Foundation, Portugal
  - **Fundación Esplai** - Fundación Acción Social Educación y Tiempo Libre ESPLAI, Spain



[www.legjobbvagyok.hu](http://www.legjobbvagyok.hu)



[www.eurocultura.it](http://www.eurocultura.it)



[www.fjuventude.pt](http://www.fjuventude.pt)



[www.fundacionesplai.org](http://www.fundacionesplai.org)

## 1. YOUNG PEOPLE

1. Young people become more powerful as they have developed skills, capacities, talents and competencies which have improved their self-confidence, autonomy, self-management and personal strengthening.

2. They have successfully addressed a learning process characterized by a non-formal education, with different activities, study visits, debates with experts, team work, where the main goal was to empower youth potential at all levels (learning, relational, self-employment, etc).

3. The EYP young participants have discovered or reinforced values such as: tolerance, respect to diversity, from a practical perspective, from case-studies analysis and also from team work and intercultural exchange. They have learned to share ideas, motivations, and experiences, dreams and empowering their potential with other young people with different cultures and backgrounds.

4. Young people have widened their contact network (also online social networks), with young people from other countries, other groups, organizations, enterprises, institutions, etc. A relational network which is widened and strengthened and which immediately connects and improves the employability chances and opportunities of young people.

5. Based on their participation in the project, broaden their expectations and ambitions (expand their horizons). The majority of the young people manifest greater ambition about themselves and the world. They show more self-confidence, they have greater expectations of what they want to achieve according to job opportunities, training, leisure time friends, etc.

6. Participating in the EYP project has generated for young people new experiences, linked to a social and citizen development. They have improved their position and connection with resources in their environment (entities, organizations, etc.).





SOUNDS

## 8. TESTIMONIALS

### **Annamaria Acs (25), Hungary**

“For me it was a great opportunity to participate in this project. I have learned a lot about entrepreneurship, about my own skills and competencies and how to plan and execute a project. A lot of experiences and new friends, and many changes in my point of view about doing business.”

### **Gonçalo Salazar Oliveira (20), Portugal**

“The participation in the EYP project enabled me to realize that despite the significant cultural differences and the different realities in which each young person is inserted, there are problems and concerns common to all, regarding the transition to the labour market. The development of competences promoted by this project plays a fundamental role in the awakening of the entrepreneurial spirit and will certainly be crucial in the future life of all of us”.

### **Gabor Baksa (25), Hungary**

“As self-employed photographer, this was a great project for me! I found out a lot about how to run a business, what I should learn to improve my chances on the market. Of course there was many opportunities to practice my profession, since we visited many beautiful and exciting sites and historical places.”

### **Davide Benario (22), Italy**

“Experience in EYP project gave me a new view of entrepreneurship made of ideas, problem solving but mainly passion. A idea of how living not only to work. I learn the importance of network and to valorize people in their own value.”

**Maria João Lamas (23), Portugal**

"When I engaged into this project my expectations were not very well placed, because I had never thought of my activity as a young person to be connected with entrepreneurship. However, as the activities of the project began I started to realize that I had the skill set that could be developed in order for my activity in the world, professionally and personally, to exceed any boundaries that could be imposed on me. I realized the importance of having a is important"critical sense, how to think and act in the most productive way and how, viewing myself as an entrepreneur, whatever goal I set for my self was achievable. This project not only thought me that in the work activities, but also in the moments where I had the opportunity to argue and understand the other youngsters that, even though we all lived in different realities, we all had the will to improve ourselves and to be truly active. That, in my perspective, is the root quality of a good entrepreneur."

**Oumayma Belmaazi (20), Spain**

"It has been a most enriching experience, because it has given us tools that we can use, not only to create our own company, but also to create our lifeline."

**Giada Sostizzo (21), Italy**

"Empowering Youth Potential project was a great opportunity to improve my abilities and soft skills both professional and personally.

I had the chance to face with international contest and work in a multicultural and multilanguage group to develop communication skills, like team working, problem solving and decision making.

This project was very usefull."

**Pedro Guerra Palma (20), Spain**

"An unforgettable experience full of good friends and ideas for the future."



## 9. FINAL CONFERENCE

“ YOUTH: AMBASSADORS OF SUCCESS “

28 DE NOVEMBRO 2016

**9h00 | Registration**

**9h30 | Opening Session**

- Carlos Brito, Pro-Rector of the University of Porto
- Ricardo Carvalho, CEO of Fundação da Juventude
- Pedro Couto Soares, President of the National Agency Erasmus +, Youth in Action

**10h30 | Empowering Youth Potential – The Project and Competency Assessment Tool**

- Ricardo Carvalho, Fundação da Juventude CEO
- András Hintya, Project Manager, “I am the Best”, Hungary

**11h00 | Coffee-break**

**11h30 | EYP Virtual Kit Launch**

Virgínia Pareja Vallina, Responsible for the Socio-educational Area, Fundación Esplai, Barcelona, Spain

**12h00 | Engaging Youth**

Group-motor of Young EYP participants from Spain, Portugal, Italy and Hungary

- Maria João Lamas, Portugal
- Gonçalo Salazar Oliveira, Portugal
- Giada Sostizzo, Italy
- Davide Benaroio, Italy
- Gabor Baksa, Hungary
- Anamaria Ács, Hungary
- Oumayma Belmaazi, Spain
- Pedro Palma, Spain

**Moderator:** Luciana Levi Bettin, President of Eurocultura, Italy

**13h00 | Lunck Break**

### **14h30 | Education for Citizenship: The Case of Youth Start Entrepreneurial Challenges**

Dana Redford, President of the Portugal Entrepreneurship Education Platform – PEEP

### **15h00 | Trends in Entrepreneurial Culture**

Jacinto Jardim, Coordinator of the Office of Education for Entrepreneurship & Citizenship -CIDH, Aberta University

### **15h30 | Debate**

#### **16h00 | Best Practices**

- “Empowering: From Dream to Action” – Young Gypsies in Action for Global Development | Catarina Correia, Vice-President of REDE.

- “Power your Talent” | Laurena Alves -, President of AIESEC-FEP

#### **• “Young Mayor”**

- Cristina Tenreiro, Councilor of Education of Education, Sports and Youth, Santa Maria da Feira Municipality
- Sofia Pais, First Portuguese Young Mayor

### **17h00 | Coffee-break**

**17h30 – 18h30 | Visit to UPTEC - <http://uptec.up.pt/en>**

**29 DE NOVEMBRO 2016**

**9h30 | New methods of Stimulus to Youth Participation & Key competences for employability**

- Carlos Azevedo, Academic Director of IES -Social Business School
- Isabel Barros, Sonae's Head of Talent Management & Development and Board Member of Junior Achievement Portugal
- Diana Vieira, Pro-President of the Porto Polytechnic Institute
- Manuel Santos Carneiro, President of Share, Association for Knowledge Sharing

**11h00 | Coffee Break**

**11h30 | Youth and Skills - Future Choices**

- Alexandre Mendes, Skills Lab- Competencies for the Future of the Labour Market
- Vitor Moura Pinheiro, Deputy Coordinator of the Youth Guarantee

**12h30 | Close session**

- Carlos Brito, Pro-Rector of the University of Porto
- Francisco Maria Balsemão, Chairman of the Board of Directors of Fundação da Juventude

**PARAREL SESSIONS**

**28 November 2016 | Auditorium 118**

- 10h00-13h00 | Workshop Prove "Make your own reality"
- 14h30-17h30 | Workshop Prove "Make your own reality"

" <http://www.prove.vc/> -André Costa

## PARCEIROS

### CO-FUNDED BY EUROPEAN UNION



### PARTNERS



Parque de Ciências e Tecnologia  
da Universidade do Porto

PHOTOS BY: GABOR BAKSA



[www.youthpotential.eu](http://www.youthpotential.eu)



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